# 5th Environmental Technology Symposium & Workshop

**James I. Arnold Jr.**
**U.S. Army Environmental Center**

# Featured Speakers

- **Mr. Raymond Fatz, DASA(ESOH)**
  - **Address the audience regarding transformation of the Army**
- **Dr. Michael O'Connor, Director R&D, USACE**
  **Invited but likely will have stand-in due to illness**
- **Secretary William G. Ross Jr.**
  **NC Dept. of Environment and Natural Resources**
- **COL James De Paz: Commander, USAEC**
- **CAPT Richard Gamble: Commanding Officer, NFESC**
- **Col. Lavon Alston: Executive Director, AFCEE**
- **Mr. Ken Taylor: Program Co-Chair, ITRC**

# Marketing

**To Date**

- **2 issues distributed thru FES – 6,000 subscribers**
- **Save The Date Postcard – 3,500**
- **1 Broadcast Fax – 2,200 sent**
- **ITRC Newsletter email – 1,500 members**
- **USAEC/NFESC/AFCEE mass emailing**
- **Call For Papers – emailed 3,750**
- **Brochure; mailed to 3,750**

# Milestones & Next Actions

**Milestones week of…**

**Feb 7 - Abstracts Deadline**

**Feb 14 – Conference Brochure, Registration reminder (email), 2nd Broadcast Fax**

**Feb 24 – Abstracts acceptance letters, Site Visit, send out exhibitor kits**

**Mar 7 – conference notebooks go to printer**

**Mar 14 - reservations cut-off date for hotel per diem rate**

**Next Actions continuing….**

**Aggressive Telemarketing Campaign**

**past attendees and past booth/poster presenters (ETS, UXO Forum, ITRC Meetings)**

# Issues to Consider

- **Pending war in Iraq**
  - **Deployment affect on attendance**
- **TRADOC Environmental Training Symposium, March 24-28, 2003**

# Conference Committee

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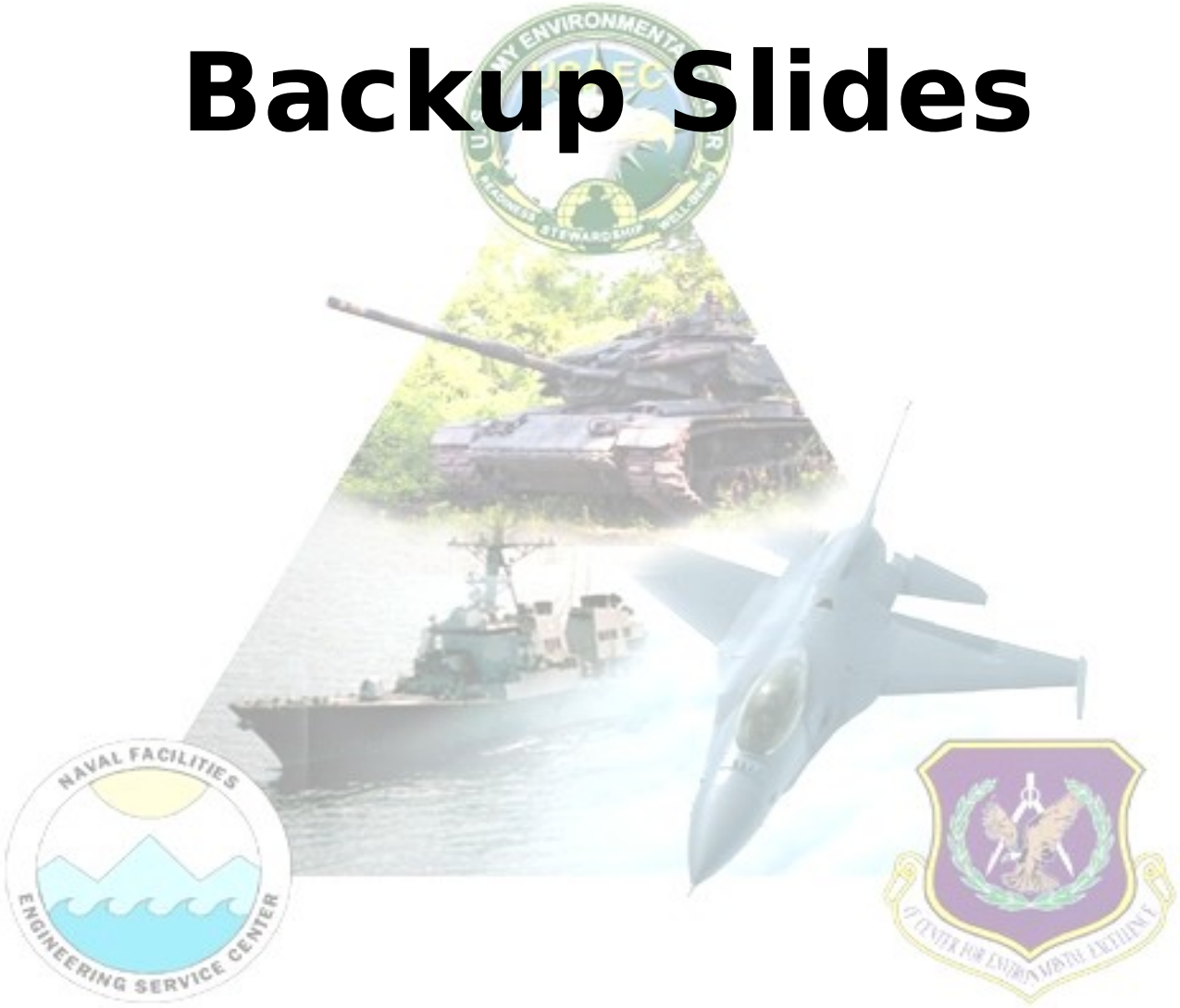
www.ETS2003.com

# Backup Slides



# What you get with your registration fee

- 3 lunches
  - Welcome lunch w/Plenary Session
  - mid-symposium lunch with speakers
  - Closing lunch with speakers
- Tuesday welcome reception w/heavy appetizers
- Wednesday evening reception w/light appetizers
- 20 concurrent technical sessions
- ITRC training courses
- Indoor/Outdoor exhibit areas and free poster boards
- Cyber Cafe

# Hotel & City Accommodations

- **The Westin Charlotte**
  - 700 sleeping room facility
  - 15 min from airport, trolley service to/from hotel during evening hours.
  - 32,300 square feet of meeting space; 16,300 square foot Grand Ballroom for banquets
  - Fitness and spa facilities, business center
  - Gourmet restaurant, bar with city-view, coffee bar and light-fare cuisine

- **Local Attractions**
  - Golf
  - Zoos, museums (environmental & physical)
  - Horse racing
  - Balloon rides, lake cruises
  - NASCAR
  - Financial center
  - Shopping

# Hotel Amenities

- **$81 rate *for all attendees***
- **Complimentary meeting room space**
- **Complimentary continental breakfast tues-thurs**
- **1 comp room per 50 paid**
- **welcome amenities for VIPs and speakers**
- **Free hosting of 1st hour of opening reception**
- **Food and drink specials exclusive to attendees in hotel restaurant and bar**